



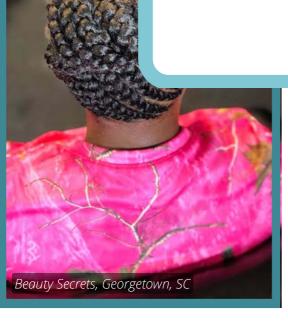


## CLIMBFund \_\_\_\_\_

## 2021 ANNUAL REPORT

New Heights







# A NOTE FROM THE CEO



Dear CLIMB Fund Stakeholders,

Thank you for your interest in the CLIMB Fund and for taking the time to review our FY2021 Annual Report. I became CEO mid-way through this fiscal year and could not be more proud of all our team has accomplished.

Perhaps most prominently, our 42 year-old organization has a new identity. I believe in our new name, CLIMB Fund, because it conveys our identity as mission-driven lenders and our purpose as a driver of economic opportunity. We help our clients and our community reach new heights; we help them *climb*.

The theme of New Heights is what we've chosen for this year's report because it captures the many accomplishments of our fund in 2021:

- For the first time, minority owned small businesses received a majority (54%) of our loans.
- Our first year of a statewide expansion saw loans in 7 counties, 3 of which we had never served before.
- Nearly \$5 million in new loan capital has helped us create innovative loan products enabling us meet the needs of even more clients.
- We are making loans in a wide variety of industries, including helping to finance 177 units of affordable housing this year.
- FY2021 saw 14% growth in the total assets of the organization.

I look forward to sharing more details about these milestones and many more in this report. Please do not hesitate to reach out with any questions or thoughts, and I hope we have the opportunity to work together soon.

Sincerely,

Cindi Rourk

CEO, CLIMB Fund

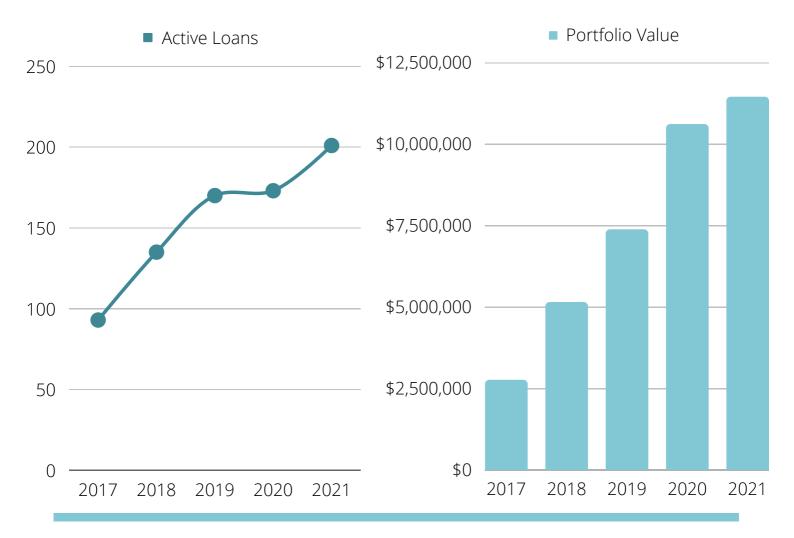
#### NEW HEIGHTS: RECORD SETTING PORTFOLIO SIZE



**73**New Loans in FY21

\$5.3M Dollars Lent in FY21

FY21 was the CLIMB Fund's 2nd most active year ever in terms of both loans closed and dollars lent. At year end, the organization's portfolio had reached *new heights*, containing **201 active loans** worth **\$11.4 million**.



## NEW HEIGHTS: MAJORITY MINORITY BUSINESS LENDING



#### EQUITY IN LENDING

The CLIMB Fund prides itself on creating access to capital for all South Carolinians, particularly those who have historically been denied it.

2021 was the first year a majority of CLIMB Fund loans were made to non-white owned businesses, an accomplishment that is critical to fulfilling our mission of creating social economic justice in South Carolina.

54%

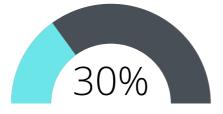
OF FY21 CLIMB FUND LOANS WERE MADE TO MINORITY OWNED BUSINESSES

South Carolina's racial wealth disparities are 8th worst in the US according to the Federal Reserve

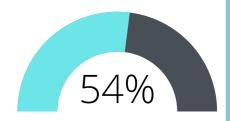
#### DATA DIVE



Only about 1 out of 6
SC businesses are
owned by non-white
entrepreneurs, but
far fewer are able
access to capital.



About **3 out of 10**loans in the CLIMB
Fund's 42 year history
have been made to
businesses owned by
people of color.



In FY21, **5 out of 9**CLIMB Fund loans
were made to minority
owned businesses, a
new height for the
organization!



#### Vined

Vined, the Vegan Experience, began as a pop-up in 2019 and quickly expanded to a brick-and-mortar location. Located in North Charleston, SC, Vined is the only vegan restaurant in the Charleston area, offering options for breakfast, lunch, and dinner. Due to its growing popularity and new brick-and-mortar location, a CLIMB Fund loan was used for new equipment and working capital.

#### **BORROWER SPOTLIGHTS**

Meet two new CLIMB Fund minority-owned business clients



### NEW HEIGHTS: SERVING NEW COMMUNITIES



EXPANDING STATEWIDE

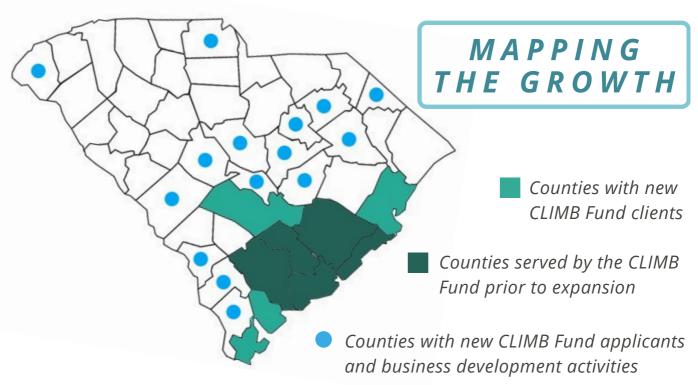
The CLIMB Fund began in the City of Charleston and has served the Charleston Metro Area for four decades. FY21 marked the first full year of spreading our impact across all of South Carolina.

Expanded outreach has resulted in applications in 14 counties, and new active loans in 7 counties. The CLIMB Fund's goal is to create access to capital in all 46 counties of South Carolina by 2027.

34%

OF CLIMB FUND LOANS
IN 2021 WERE OUTSIDE
CHARLESTON COUNTY

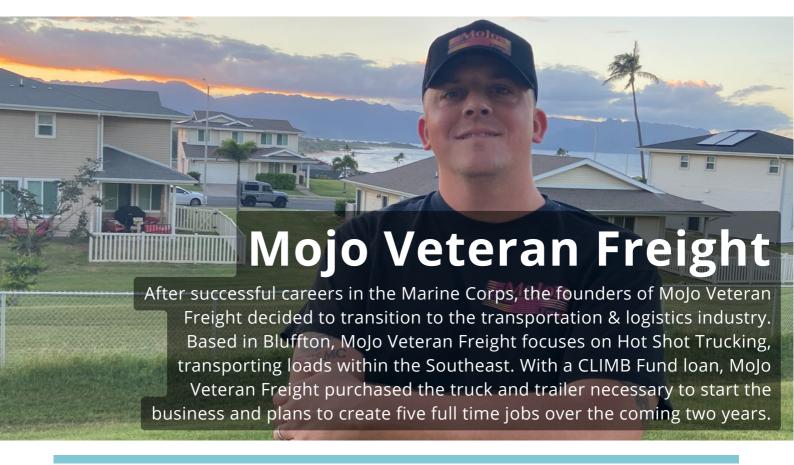
The CLIMB Fund now has active loans in Beaufort, Berkeley, Charleston, Colleton, Dorchester, Georgetown and Orangeburg counties.





#### **BORROWER SPOTLIGHTS**

Meet two clients in new CLIMB Fund territory



### NEW HEIGHTS: WITH NEW FUNDS & LOAN PRODUCTS



**DEVELOPMENT GROWTH** 

2021 saw record setting increases in lending capital raised by the CLIMB Fund. These new funds have fueled the organization's expansion by creating new loan products and more available funds.

Specific types of lending and impact have been enabled by funds dedicated specifically to COVID-19 recovery, entrepreneurs with low-to-moderate income, and rural communities.

\$4.9M

NEW LOAN CAPITAL
SECURED BY THE
CLIMB FUND IN FY21

Private investors generously added over **\$700,000** for CLIMB Fund lending, capitalizing on an SC state tax incentive for supporting CDFIs.



Wells Fargo Bank generously granted \$750,000 to the CLIMB Fund specifically for lending to low/moderate income borrowers.



City of Charleston

The City of Charleston partnered with the CLIMB Fund to administer an \$850,000 loan fund for businesses impacted by COVID-19.



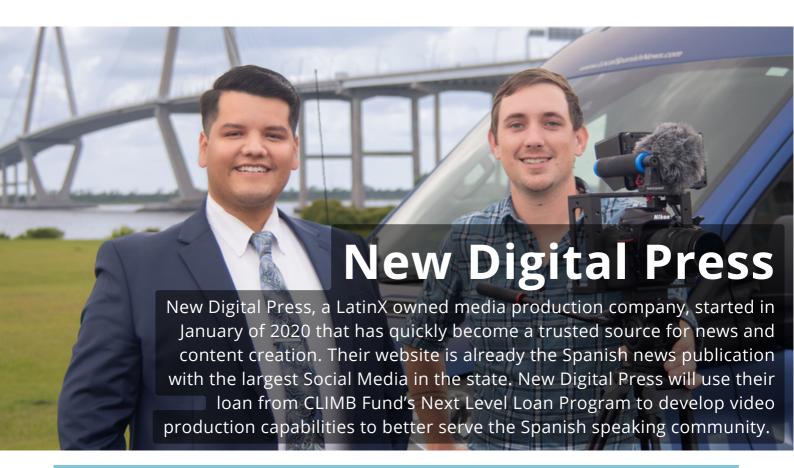
The US Deptartment of the Treasury granted \$1.8 million from the American Rescue Plan to the CLIMB Fund for small business lending.



fruit in 2012 at the Charleston Farmer's Market. Since then, the business has exploded and now sells sodas to more than 1,000 distributors across the US. The CLIMB Fund made a COVID-19 relief loan so the company could continue fulfilling orders and retain five full-time employees through the economic turmoil of the pandemic.

#### **BORROWER SPOTLIGHTS**

Meet two clients of the CLIMB Fund's newest loan funds



### NEW HEIGHTS: WIDE VARIETY OF CLIENT INDUSTRIES



ALL TYPES OF BUSINESS

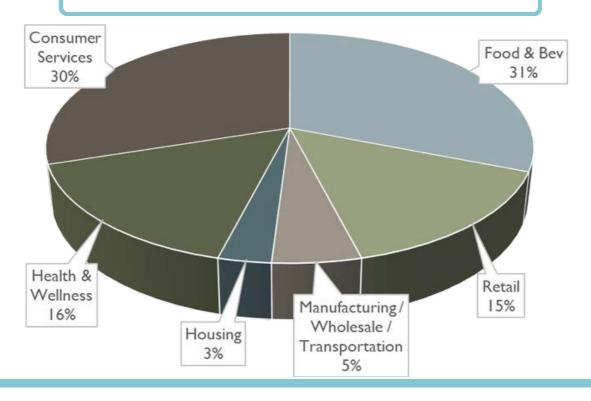
The CLIMB Fund serves almost every type of small business, from food trucks to day cares, and even a few construction firms and a hydraulics company!

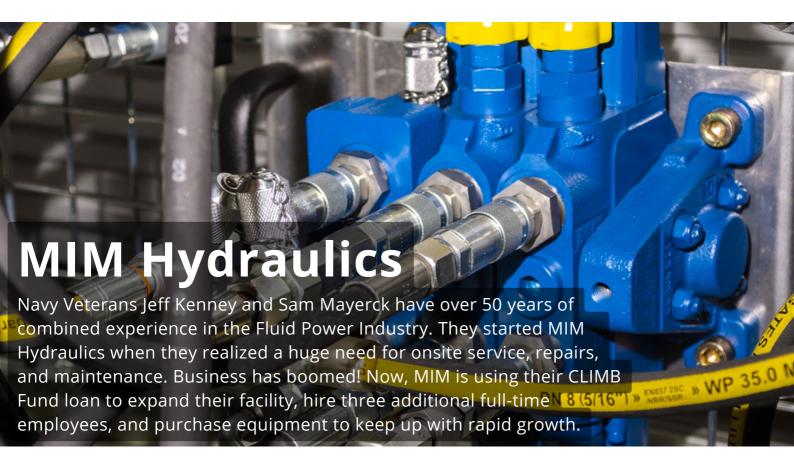
In addition to Small Business Lending, the CLIMB Fund partners with the City of Charleston to finance affordable housing developments that create economic opportunity and sustainable communities.

UNITS OF AFFORDABLE HOUSING FINANCED IN FY21

The CLIMB Fund lent **\$3.2 million** to affordable housing developments in FY21

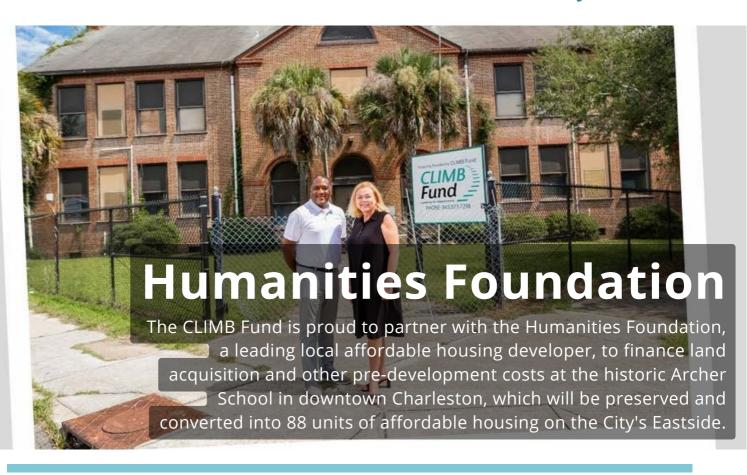
#### BORROWER INDUSTRIES





#### **BORROWER SPOTLIGHTS**

Meet two clients that reflect the CLIMB Fund's diversity of industries





The CLIMB Fund is pleased to report strong asset growth and a healthy financial position as reflected in it's Audited Financial statements dated September 30, 2021. Further details will be provided upon request.

	End of FY2019	End of FY2020	End of FY2021
Assets	\$24.0M	\$25.0M	\$28.5M
Liabilities	\$5.6M	\$7.2M	\$7.4M
Equity	\$18.4M	\$17.8M	\$21.1M

#### **CONTACT US**

Please reach out with any questions or requests for additional information.

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